# **Contact Person Manual**

August 2009, updated May 2010



Claudia Iordache (Bucharest)

# Contact Person Manual

**Claudia Iordache (Bucharest)** 

August 2009

# Introduction

The main purpose of this manual is to offer guidelines and support, especially to new entity Contact Persons (CP) coming from new entities or re-activated ones, but also for the other smaller or bigger entities that already exist within EGEA. Due to the fact that the responsibilities of a CP belonging to a new entity differ from those belonging to already established ones, you'll find a chapter designed to help understand what a CP does.

This manual also includes the official duties of a Contact Person as stated in the EGEA Statutory Base and Protocol. Those are the main requirements that EGEA needs from a CP in order to maintain an effective communication between entities and its main bodies. The rest stands as recommendation.

# Table of Contents

Introduction	1
Table of Contents	2
I. What is a Contact Person?	3
II. The Rights of a Contact Person	5
III. CPs of Newly Established or Re-activated Entities	6
IV. Managing the Website	6
A. The Entity Homepage	7
B. The Entity Panel	9
C. The Forum	11
V. The Entity Support Committee	13

### I. What is a Contact Person?

Even though the responsibilities of a CP within an entity may differ from one entity to another, the main purpose of this position is to act as a link between the entity he/she represents and the official bodies of EGEA, the General Board and other entities:

**Statutory Base (SB) Art. 4.1., 4.2.:** " The Association has members, called member entities. Members of the Association can be any kind of local association of students in geography and young geographers in a city throughout Europe, to be assessed by the Board."

Furthermore, the EGEA Protocol explains more about SB Art. 6.3 regarding the duties of an entity and the position of Contact Person:

#### **Protocol: Art. 6.3.** (SB 6.3.)

- **6.3.1.** To nominate two contact persons at least one of whom will always keep in touch with the Board and inform it about changes taking place.
- **6.3.2.** To inform their regional contact person about all activities which have been planned, organized or taken place so the regional contact persons will get a general overview of the situation of the region.
- **6.3.3.** To inform their regional contact person about any changes of address or contact persons of their entity.

Over the years, most of the Contact Persons have adopted several practices in order to fulfill this task in the best way. These are for example:

- Finforming entity members about activities, chances and possibilities of getting involved in the EGEA world (congresses, exchanges, weekends etc.). This can be done via entity page, forum, shoutbox, u2u, online or live entity meetings;
- Being constantly up to date with official affairs within EGEA. This can be done for example by following discussions within the region, official proposals or changes being made during the regional (e)meetings or in the General Assembly, and regularly reading the minutes of these meetings (especially when not present at one). By doing so, CPs are well-informed about the EGEA world and know what to decide upon a voting during a regional meeting or General Assembly.
- Regularly checking the forum and recent news and answering incoming requests from official bodies or other entities;

- Announcing upcoming events and registration deadlines to members, and promoting publications such as the European Geographer and the EGEA Newsletter;
- Checking and answering incoming messages via e-mail, u2u or other means of communication concerning their entity;
- Developing relationships with other entities by contacting them and organizing common activities;
- Keeping an overview of the activities organized by their entity and providing a report at the end of each EGEA year or by the request of the Board of EGEA (BoE) or other bodies.

The two CPs should divide the tasks between themselves and work as a team so that one is able to take over the other CP's tasks if for any reason the other is not able to do so. Also since the official communication language of EGEA is English, at least one of the **CPs should speak some.** 

In order to keep the entity running, the CP motivates members to get involved in EGEA activities, announces meetings and agendas. The CP acts as a leader and helps new members with how to manage the website and, very importantly, is involved in promoting EGEA at the local university to make it accessible to potential members.

As a recommendation, the CPs should keep in mind that it is their responsibility to ensure that the entity is represented at the official meetings, such as the General Assembly, regional meetings and other requested meetings (by the BoE or Regional Assistants), and keeps in contact with the Regional Contact Person (or the Regional Assistant). The CP or another, entity chosen, member can be present at these meetings.

Due to the fact that EGEA's biggest event, the Annual Congress, has a limited number of places, the Protocol states another important duty for the Contact Persons:

Protocol: Art. 19.8. Entity contact persons are responsible for sending the priority list with the name of its applicants to the annual congress organizers by the deadline set by the organizing team.

Since many CPs have reported problems with realizing these priority lists (such as who should have the first place on the list), some suggestions are provided below:

- For the Annual Congress priority list, the member who will represent the entity at the General Assembly, is recommended to be placed first on the list;
- For the other available places for your entity at the AC (or other events where a priority list is necessary), it is up to the entity how to divide the places; try to give everyone an opportunity to go to at least one congress;

At the entity page of the EGEA website, the Contact Persons have the possibility of acknowledging/not acknowledging members registered under that entity, monitoring the members list and regularly cleaning it by using the Entity Panel. This is an activity which should be done with caution (please see more details in the Entity Panel explanation part of this manual). It is recommended that the Contact Persons are changed every now and then. It's up to the entity to decide when.

# II. The Rights of a Contact Person

At the end of each EGEA year, a certificate may be released upon request for a CP's activity within EGEA and his/her entity. The certificate is approved by the BoE, based on the CP's work.

# III. The CPs of Newly Established or Re-activated Entities

When you become a Contact Person of a newly established entity or a re-activated one, it is recommended to read the official documents of EGEA: **the Statutory Base and the Protocol**, which you can find in the appendix of the Entity Manual or at the download section of the website.

The Contact Person should coordinate the promotion of EGEA at his/her university in order to gain new members and to make EGEA known at the geography department. He/she should of course be supported by other members. It is important for the CPs of such entities to keep as much contact as possible with the Regional Contact Person, Entity Support Committee or other EGEAns, who can help with possible inquiries and/or problems.

Also in order to understand better what EGEA is all about, it is best to participate at least at the congress organized in your region and/or at the Annual Congress, where you can meet other and more experienced Contact Persons, EGEA officials or people who have established entities in the past. They can give you tips and feedback on how to coordinate your entity and get more people involved. If, for any reason, you can't join these occasions for face-to-face meetings with other EGEAns, you can also participate in discussions held in the regional subforums or in regional e-meetings, where you can have contact with other CPs. The more you understand the spirit of EGEA, the easier its promotion will be.

# IV. Managing the Website

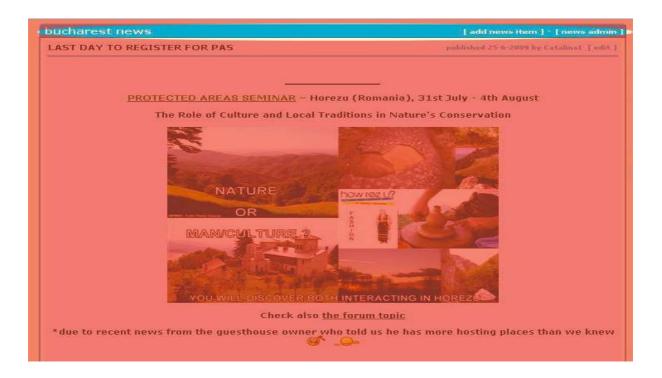
When becoming a CP, the website is your primary tool of communication with the other EGEAns and the members of your entity. These are your main tools to help you carry out your tasks:

- the entity panel
- the entity homepage: news and profile section
- the forum: edit your messages, create new topics, insert pictures, etc.

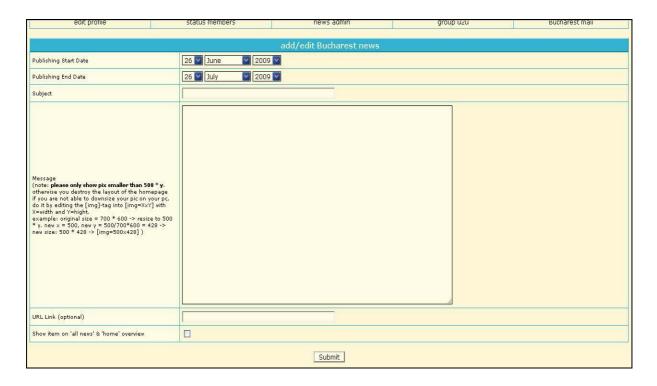
#### A. The Entity Homepage

Every entity in EGEA has a "home" on the website, which we call "the entity homepage". This is the place where all members can use English or any other language to post shouts and items e.g. about events, meeting announcements and so on.

Even though any member can post items, the Contact Persons are the only ones who can edit and organize the page. In order to post a news item, click on the add news item button, located on the top right corner of the Entity News Section:



That will lead to this next step. Here you can set the period of time for the news to be visible on the homepage, give it a title and also make it visible on the main EGEA homepage – only announce items that are important for all EGEA members on the main homepage.



The **news admin** button, located also on the Entity News Section, is a shortcut to the News Admin part of the Entity Panel. There you can change the order of posted items. You are also able to edit all news items posted by other members.

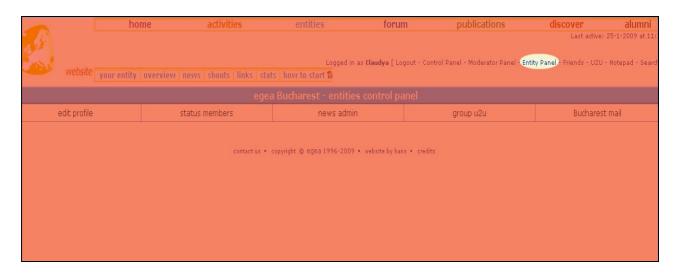


The **Entity Profile** is located on the upper right side of the entity page. The entity's contact information should be found here. In order to change it or edit it, the CP has to click on the edit button, which is also a shortcut to the Entity Profile section of the Entity Panel (see above).

#### **B. The Entity Panel**

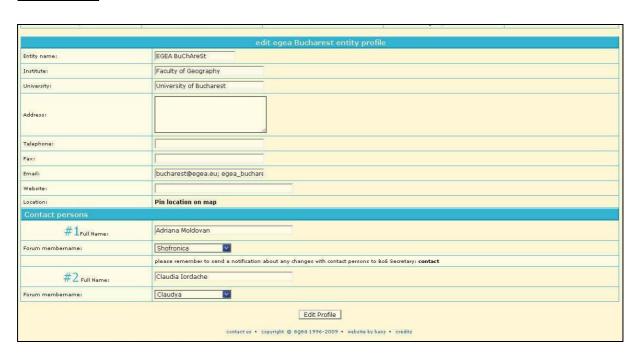
When becoming an entity Contact Person, the appointed member gets access to the Entity Panel from the website moderators. The Entity Panel offers several technical possibilities to make the work of a CP easier and is useful for reaching all members at once.

This Panel is located on the upper - right side of the EGEA web-page. It only appears after the CP logs into his/her account.



The Entity Panel includes the following features:

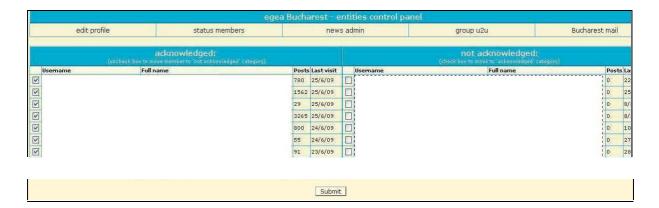
#### **Edit Profile**



This function helps you to add/extract/edit entity information such as university and entity contacts details or Contact Person name and nickname. All changes will appear on the Entity Home Page, after clicking on the **Edit Profile** button. The Contact Persons can also be changed here, but only by the first Contact Person.

#### **Status Members**

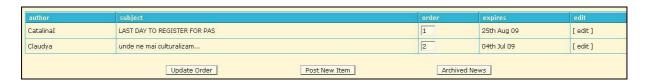
Here you will find all members who have subscribed under your entity, divided into two columns. On the **left side** are the ACKNOWLEDGED members and on the **right side** are the NOT ACKNOWLEDGED members.



How to acknowledge new members? When a new member subscribes under your entity, you will receive a U2U message. All newly registered members appear in the unacknowledged section. In order to acknowledge them, check the box on the left hand side of the column and click the **SUBMIT** button at the bottom of the page. **Acknowledged members** are the ones accepted for full access to the website and activities and they will appear at the bottom of the entity page. Before acknowledging a member, be sure that you have contact with him/her first.

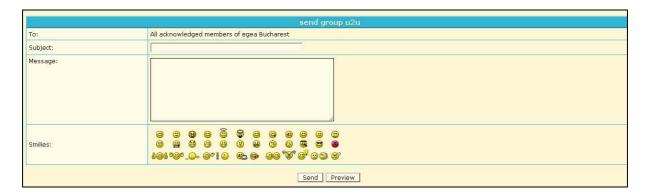
#### **News Admin**

This section gives you the possibility of managing the news section of the Entity Homepage. You are able to **update** the order of the news, **post** new ones or just **archive** the already expired ones.



#### **Group U2U**

In order to spread information efficiently and to all entity members on the website, the Entity Panel includes a group u2u feature. You just need to type in the title and the message you wish to send. This feature is available only for CPs.



#### **Entity Mail**

If your entity has an **egea.eu** account, here is where you can check it. You'll be directed to an EGEA mail page where you'll be able to see all the incoming messages for your entity. If you want to create an entity mail account, contact the web staff about it.

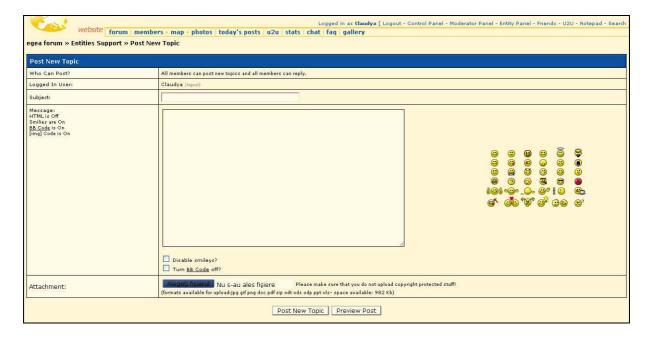
#### C. The Forum

As a Contact Person it is important to know how to manage the forum. With this knowledge you can support other members with managing the forum or provide them with information of EGEA activities.

To begin with, go to the main forum page and click on one of its sections. Below you can find an example from the Committees Coordination forum. If you wish to post a new idea, concern, issue etc, just click on the **new topic** button, located on the upper right corner of the page.



Then you'll be directed to this page where you can start communicating your ideas.



After you have previewed your post, clicking on the **Post New Topic** button will make the information available to all members, of your entity or the whole of EGEA, depending on which section of the forum you post your message in.

For tips on how to manage the forum, edit your messages, upload pictures and other functions, please see the forum's FAQ section: <a href="http://www.egea.eu/faqs.php?ffid=7#1">http://www.egea.eu/faqs.php?ffid=7#1</a> (See also Forum/FAQ). If you have any questions, don't hesitate to contact the web staff via the "contact EGEA" form!

# IV. The Entity Support Committee

The Entity Support Committee (ESC) functions as a body of EGEA that offers support and assistance to new entities and already established ones, like for example assisting with the promotion of an entity within their university. You can address your inquiries to the ESC, by using the website's contact form. Click <a href="http://www.egea.eu/contact">http://www.egea.eu/contact</a> and select "Committee for entity support". The committee will discuss all inquiries and get back to you with an answer.

To stay up to date with ESC's progress and new possibly-to-be entities, please also check the Committees Communication section of the forum and the ESC's page on EGEA's website (http://www.egea.eu/entity/Entities%20Support%20Comm).